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WEBINAR BOOKLET*

Why eLearning is the Future of **CORPORATE TRAINING**

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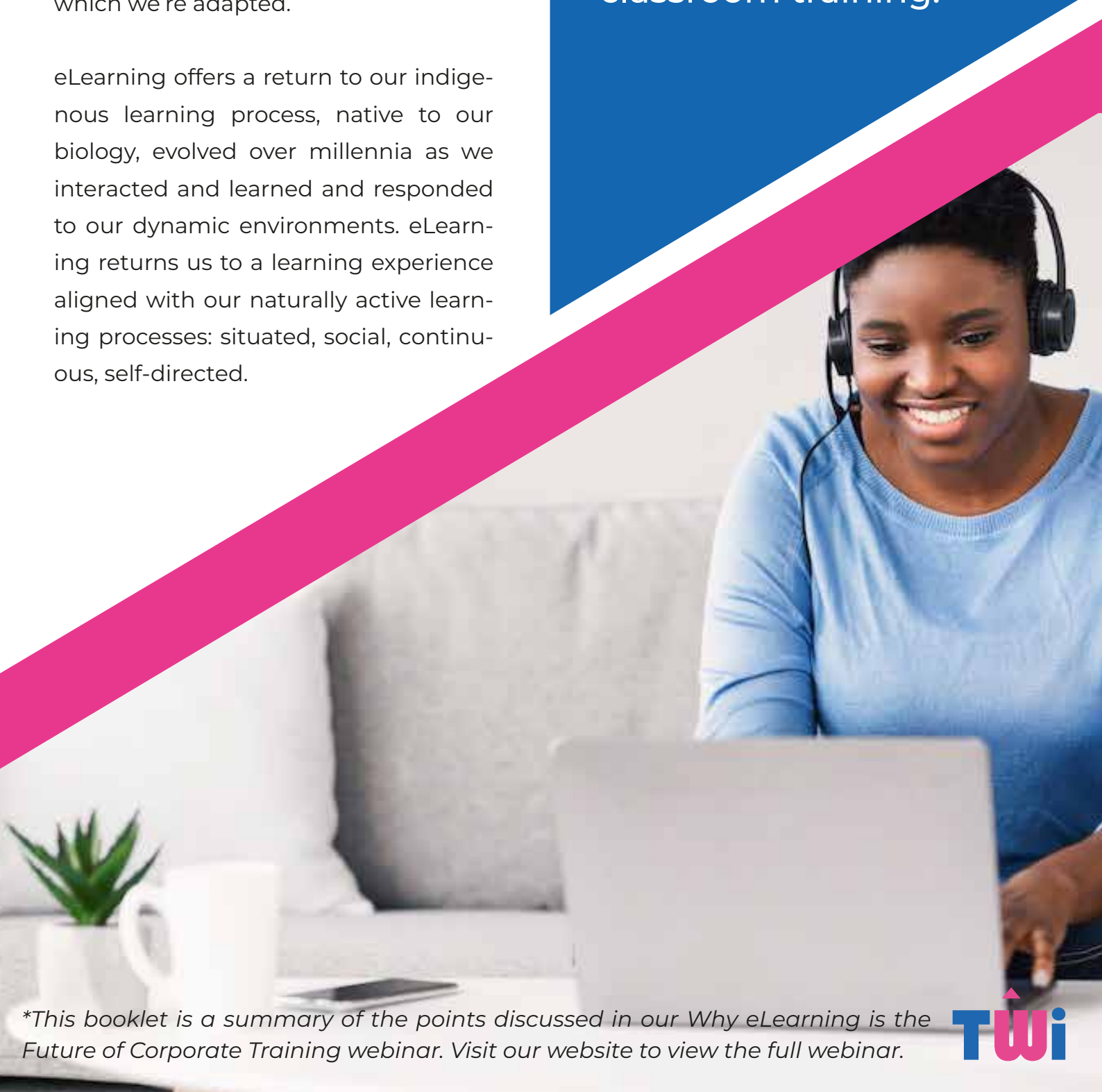
Why is eLearning important?

With eLearning, we enter in a new world where we can learn within our environment. eLearning allows us to experience learning as active, social, collaborative, and ongoing within our environment - the way of learning for which we're adapted.

eLearning offers a return to our indigenous learning process, native to our biology, evolved over millennia as we interacted and learned and responded to our dynamic environments. eLearning returns us to a learning experience aligned with our naturally active learning processes: situated, social, continuous, self-directed.

Did you know?

eLearning helps reduce costs while improving on the educational outcomes associated with instructor-led classroom training.



**This booklet is a summary of the points discussed in our Why eLearning is the Future of Corporate Training webinar. Visit our website to view the full webinar.*

3 Key Benefits of eLEARNING

1 Increased employee satisfaction through an optimized onboarding experience.

What does an optimized onboarding experience look like?

Consider adding the following:

- a) a library of welcome videos and an interactive timeline, so new employees feel a sense of belonging.
- b) a library of microlessons with case studies, along with a podcast series, so employees have a well-developed sense of the cultural context.
- c) interactive adaptive self-directed on-demand eLearning lessons demonstrating work-related behaviours, so employees can practice at their own paces.
- d) libraries of bite-sized lessons associated with specific tasks that can be pushed to employees at their times of instructional need.

2 Increased efficiency through giving employees 24/7 access to the knowledge they need to complete necessary tasks.

What does this look like in practice? Consider doing the following:

- a) make sure to offer multiple delivery methods for the greatest engagement by users.
- b) include a variety of assessments.
- c) keep the learnings as interactive and various as possible.
- d) include video wherever possible.
- e) add social learning elements.
- f) preserve classroom training within the curriculum.

How do we help?

Learn, grow, and develop wherever and whenever suits you best with bespoke learning content that elevates your team and adds value to your business. We work with your business to develop a customised eLearning solution aimed at supporting you to achieve your business goals.

Get in touch today to find out how we can work together to find lasting solutions to your eLearning needs.

3

The development of a growth-mindset organizational culture by encouraging learning, curiosity, and experimentation.

What does this look like in practice?

Consider doing the following:

- a) communicate to employees that forgetting is no problem. Necessary learning is expected and encouraged.
- b) making learning tools available that are easy to access enables learning-by-doing and supports curiosity.



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