#### **LEARNING SERVICES**

# **eLearning**

Our eLearning content and instructional design experts will help you develop high-quality, bespoke learning experiences that engage your learners and support your business goals. With us, you can:

- 1. Enhance and optimize your learner's experience
- 2. Cover all aspects with our end-to-end process
- 3. Optimise eLearning content quality
- Launch new hires onto an engaging onboarding journey
- 5. Master software with effective training
- 6. Raise compliance with behavioural-change training

#### Why choose us?

We strive to create learning experiences that your learners enjoy and are motivated by. Our eLearning content development team is made up of highly trained and experienced designers, learning innovators, project managers, and reviewers. Our eLearning content development team are experts in creating engaging, interactive, accessible, and high-quality learning experiences that help your learners to not only learn but retain what is important to you.

#### **TECHNICALLY WRITE IT**

From content strategy to publishing and more, we offer customised end-to-end workflows, expertise, and management of your content projects.



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### **Our eLearning Services**

# Engaging and interactive corporate eLearning

We support you to meet your organisational training needs with highly engaging and interactive eLearning solutions. Our collective expertise across the areas of technical writing, content strategy, instructional design, eLearning, and translation and localization means that we have the right people with the right skills and tool knowledge to suit your specific needs.

## Support instructor-led training

We can help trainers deliver outstanding training content in a physical or virtual setting by designing personalised learning experiences for the target audience. We can help you with custom presentation decks, learner and facilitator guides, quick reference guides, and job aids.

## Sound instructional design

Our team of experienced instructional designers are proficient in established instructional design theories and principles. We can create training content for you after a thorough training needs analysis. Our solutions can help you meet your learning objectives and bridge the performance gaps of your organisation.

### Learning through video

Video is, without doubt, the most popular digital learning tool. Videos help learners retain a lot more information than any other medium. We can use videos to tell your story and spread your message to learners. Whiteboard animations, screencast videos, and motion graphics are some of the video formats that we work with.