Technical Writing Skills Course

Our online live course helps professional, business, and technical staff develop skills for effective written communication. The course is ideal for content authors, managers, developers, engineers, coordinators, and all Subject Matter Experts (SMEs).

The course is ideal for anyone in any sector of Life Sciences, MedTech and Tech. Participants will learn in a fun, engaging, and practical way over two-half days. The course is based on sharing real experiences gained by the team at TWi, group discussions, and interactive, practical exercises.

What topics will you cover?

- Grammar and punctuation
- Information gathering and interviewing
- Audience analysis
- The writing process
- Storytelling
- Planning and structure
- Style guides and templates
- Editing/reviewing

What will you learn to do?

- Write clear, concise, audience-centric content
- Understand the writing process
- Analyse your audience
- Write reports your audience will understand
- Plan and structure documents from scratch
- Understand the value of using a style guide
- and templates
- Self-edit, take part in a peer editing process,
- and give constructive and relevant feedback

How will your organisation benefit?

Strong writing skills means your workforce speeds up, documentation cycles get shorter, and content creation gets faster.

⊗ How do you take part?

Our online live training session is delivered over two half-days. Our research has shown that a two-half-day format allows participants to digest the information, put it into immediate practice, and return refreshed. We use Zoom as our delivery platform. The course is an interactive experience, with exercises and exchanges with trainers and co-attendees.

Testimonials

"The trainers were great. Very knowledgeable, friendly, and no question was too much for them. Great course. I would recommend it."

Janssen Biologics Europe

"From start to finish, TWi delivered a highly professional service. The approach of the tailored session met my learning needs and I'm looking forward to putting my writing skills into practice and creating clear, concise, and effective content."

**Vivienne Kelly,
COO of Compass Informatics**

Increase efficiency, **reduce errors and service calls**, and **reinforce brand credibility and loyalty** with our online live course, designed to help professional, business, and technical staff develop skills for effective written communication.

Register today!

+353 (0) 21 2428800

info@technicallywriteit.com

www.technicallywriteit.com/technical-writing-skills